



TRIPJODI
LETS GO TOGETHER >>

INFLUENCER MEDIA KIT

TRIPJODI - Indian Couple Travel influencer

Tripjodi is an Indian couple travel influencer who inspires couples and families to undertake pocket friendly safe vacations.

With over 500k monthly reach on social media and 35,000 monthly page views, over a year we have built up an extremely loyal and engaged following making Tripjodi a fantastic blog collaborated with more than 50+ properties across in India.

Founded in September 2017 by Ebychan and Joh, a highly skilled photographer/videographer and creative writer respectively. We focus on creating content that is really immersive for the travel enthusiasts – We want to inspire the population who want to see the world.

100K Reach
12.1K Followers



650K Views
10.1K Subscribers



50K Reach
6.7K Fans



35k Monthly Page Views
104k Unique Visitors

www.tripjodi.in





INFLUENCER PACKAGE RATES

PACKAGE 1 - MIST :

1. Insta Maniac - 5 Stories & 3 Posts on Instagram and a Live* from the property.
2. Fb Boss - 3 Facebook post of on page.
3. Reviewer - a review on Tripadvisor
4. Scribbler - a blog post
5. Visualizer - Mention about property in Video
6. Surveyor - monthly analysis of the demographics of the reach for 1 month.

PACKAGE 2 - TIDE :

1. Insta Maniac - 10 Stories & 6 Posts on Instagram and a Live* from the property.
2. Fb Boss - 5 Facebook post of on page.
3. Reviewer - a review on 3 listed OTAs
4. Scribbler - a blog post
5. Visualizer - a vlog or video on Youtube
6. Promoter - exclusive promotion through tripjodi page
7. Certifier - adding the property/activity to Tripjodi certified stays/experience
8. Surveyor - monthly analysis of the demographics of the reach for 2 months.

PACKAGE 3 - THUNDER :

1. Insta Maniac - 15 Stories & 9 Posts on Instagram and a Live* from the property.
2. Fb Boss - 6 Facebook post of on page.
3. Reviewer - a review on 5 listed OTAs
4. Scribbler - A blog post
5. Visualizer - A vlog or video on Youtube
6. Promoter - Exclusive promotion through tripjodi page
7. Videographer - Exclusive property video.
8. Guest Appearance - 1 Guest Blog Writings
9. Certifier - Adding the property/activity to Tripjodi certified stays/experience
10. Surveyor - Monthly analysis of the demographics of the reach for 6 months.

OUR COMMITMENT

Transparency is the key to a prosperous relationship

We understand it is important to make every rupee count. That's why we are committed to monitoring and maintaining the success of your project

we are here for you at anytime

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THANK YOU



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